



THE DEPARTMENT OF GOVERNMENT & INTERNATIONAL STUDIES, HONG KONG BAPTIST UNIVERSITY, THE ASIA-EUROPE FOUNDATION, and Office of the European Commission in Hong Kong and Macao ARE PLEASED TO JOINTLY PRESENT A PUBLIC SEMINAR AND BOOK LAUNCH



THE EU THROUGH THE EYES OF ASIA

Media, Public and Elite Perceptions in China, Hong Kong, Japan, Korea, Singapore and Thailand

Wednesday, 15 October 2008 | 15:00-17:30

Hong Kong Baptist University
Lam Woo International Conference Centre, Room 209,
Renfrew Road, Kowloon Tong
Hong Kong

PROGRAMME

14:30 Audience Registration

15:00 Welcome Remarks

Professor Jean-Pierre Cabestan

Head of Government & International Studies Department
Hong Kong Baptist University

15:05 Book Presentation

"The EU through the Eyes of Asia"

Professor Martin Holland

Director
National Centre for Research on Europe
University of Canterbury

"The EU through the Eyes of Hong Kong"

Dr Kenneth Chan

Associate Professor
Department of Government and International Studies
Hong Kong Baptist University

15:30 Keynote Speech

Mrs Maria Castillo Fernandez

Head of Office
Office of the European Commission in Hong Kong and Macao

Mr Jean-Pierre Thébault

French Consul-General to Hong Kong

15:50 Panel Discussion / Q&A

Moderator:

Mr. Peter Ryan

Director for Intellectual Exchange
Asia-Europe Foundation

16:35 Reception

ABOUT US

DEPARTMENT OF GOVERNMENT & INTERNATIONAL STUDIES, HONG KONG BAPTIST UNIVERSITY

The **Department of Government and International Studies (GIS)** was established at Hong Kong Baptist University in 1994. It offers undergraduate and postgraduate courses in Political Science and European Studies. The Department also contributes to the University's China Studies program and the Master of Public Administration program. Research is oriented towards Comparative Politics and International Relations, with emphasis on Europe and China, as well as Language Studies.

The GIS Department hosts a European Documentation Centre and the Hong Kong Association for European Studies. European Studies currently has cooperation and exchange agreements with universities in France, Germany and Austria.

<http://www.hkbu.edu.hk/~gis>

<http://www.hkbu.edu.hk/~europe>

ASIA-EUROPE FOUNDATION

The **Asia-Europe Foundation (ASEF)** advances mutual understanding and collaboration between the people of Asia and Europe through intellectual, cultural, and people-to-people exchanges. These exchanges include conferences, lecture tours, workshops, seminars and the use of web-based platforms. The major achievement of ASEF is the establishment of permanent bi-regional networks focused on areas and issues that help to strengthen Asia-Europe relations. Established in February 1997 by the partners of the Asia-Europe Meeting (ASEM)¹, ASEF reports to a board of governors representing the ASEM partners. ASEF is the only permanent physical institution of the ASEM process. Since 1997, the Foundation has initiated projects engaging 14,000 individuals from Asia and Europe. ASEF works in partnership with other public institutions and civil society actors to ensure its work is broad-based and balanced among the partner countries.

The European Studies in Asia (ESiA) network was initiated by ASEF to stimulate European studies in the Asian region by providing a reliable platform for exchange and co-operation between European studies academics both in Asia and Europe. As an all-inclusive network, ESiA embraces all academics, institutions and networks specialising in European studies in Asia-Europe Meeting (ASEM) countries. It endeavours to strengthen existing academic links in Asia as well as facilitate the creation of new synergies within Asia as well as between Asia and Europe, through networking meetings, academic collaborations and the use of online tools. The "EU through the Eyes of Asia" is the inaugural project of the ESiA network. For more information, please visit <http://esia.asef.org>

¹ **ASEM** (the Asia-Europe Meeting) is an informal process of dialogue and cooperation. It brings together Austria, Belgium, Brunei, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, Pakistan, the Philippines, Poland, Portugal, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam, the ASEAN Secretariat and the European Commission. <http://www.aseminfoboard.org>

REGISTRATION AND INQUIRIES:

Ms Ada To
Department of Government & International Studies
Hong Kong Baptist University
Kowloon Tong
Hong Kong

Fax: 3411 5799
Email: gis@hkbu.edu.hk

REPLY FORM:

Name (s):

Organization:

Position:

Tel / Fax:

Email:

- I / We shall attend
- I / We shall not attend

the Public Seminar and Book Launch "The EU Through the Eyes of Asia on
Wednesday, 15 October 2008